

Global Civility – ‘Journey to Civility’ Story Writing Competition

Pakistan Campaign – Story Writing Brief

Overview:

We are looking for a brilliant storyteller to craft a captivating and inspiring children’s story that will appeal to readers of different age groups. This story should ignite imaginations, introduce unforgettable characters, and convey a valuable moral message that emphasises the essential traits that shape good character and citizenship.

Task:

Complete an original children’s story showcasing the characteristic chosen from the Global Civility Values list.

Story Outline Requirements:

Theme and Setting:

- Choose a theme that resonates with children in the age bracket you are writing for, e.g. friendship, family, school.
- Establish a vivid setting that engages young imaginations, whether it is a magical land, a bustling city, or a whimsical forest.

Characters:

- Introduce relatable and endearing main characters, each with their distinct personalities and quirks. Ensure they demonstrate values that align with the chosen theme.
- Consider including supporting characters that contribute to the development of the story.

Suggested Plot Structure:

- **Introduction**
- **Rising Action**
- **Climax**
- **Falling Action**
- **Conclusion**

Moral or Lesson:

- Clearly articulate the moral or lesson you intend to impart at the end of the story. It should be age-appropriate and resonate with children.